

*Tribute to*  
**WOMEN**  
**INDUSTRY** eliminating racism  
empowering women  
**ywca**

*Women Empowering Women*



**2019 YWCA TWIN AWARDS**

**SPONSORSHIP  
PROSPECTUS**

LETTER FROM *the*  
Chair, Board of Directors and the Chief Executive Officer of *the*  
YWCA Union County

Thank you for considering a sponsorship of the annual TWIN awards! This prestigious celebration of empowerment and recognition salutes the achievements of business women who have made significant contributions to their companies and acknowledges the organizations that supported their advancement.

TWIN helps advance the mission of the YWCA as it strives to empower women – economically, personally, professionally and in all sectors of their lives. The TWIN awards event not only showcases the sponsoring companies for their leadership in this area, but also provides core funding for YWCA women’s empowerment initiatives.

We invite you to join us in this wonderful program that continues to inspire and lead us all into the future!



*Janice Lilien, CEO  
YWCA Union County*



*Delaine Bailey, Board President  
YWCA Union County*

**WHY  
NOMINATE  
YOUR  
OUTSTANDING  
WOMEN for a  
TWIN AWARD?**



**ABOUT *the* Tribute to Women in Industry (TWIN) Awards**

TWIN is a national and international awards program of the YWCA. TWIN of Mid Jersey has honored women in the northern and central areas of New Jersey for 39 years.

**TWIN's mission is to:**

- **Honor women who have excelled in their fields** and made significant contributions to industry in executive, managerial and professional roles, and to
- **Salute corporations whose policies and practices encourage high achievement by women** and who promote equal advancement opportunities for women of diverse backgrounds.

To the honoree, the TWIN Award provides recognition for her outstanding contributions to her company. To her co-workers, the TWIN Award provides motivation and elicits pride.

To the sponsoring company, the TWIN Award offers a public forum for recognition of their diversity initiatives and progressive personnel policies.

*Join us and become a part of this movement that empowers women!*



# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP LEVELS

<b>COCKTAIL RECEPTION .....</b>	<b>25,000</b>
<b>CHAMPION .....</b>	<b>15,000</b>
<b>ENTHUSIAST .....</b>	<b>12,000</b>
<b>BENEFACTOR.....</b>	<b>10,000</b>
<b>CHARTER .....</b>	<b>7,500</b>
<b>PARTNER .....</b>	<b>5,000</b>
<b>PATRON.....</b>	<b>2,500</b>

## ADDITIONAL SPONSORSHIPS

*Sponsors may choose to add on to their sponsorship with these following special sponsorships. Sponsor receives one ticket per \$1,000 value.*

Publicity	\$10,000	10 Tickets
Event Website	5,000	5 Tickets
Flowers	5,000	5 Tickets
Audio-Visual	4,000	4 Tickets
Photography	3,000	3 Tickets
Awards	2,500	2 Tickets
Event Program	2,000	2 Tickets



# SPONSORSHIP BENEFITS

Sponsorship Opportunities	Cocktail Reception \$25,000	Champion \$15,000	Enthusiast \$12,000	Benefactor \$10,000	Charter \$7,500	Partner \$5,000	Patron \$2,500
Honorees	8	7	6	4	3	2	1
Tickets	50	35	30	20	15	10	5
A customized sponsorship opportunity! We will work with you to ensure your company has a leading presence for the event. Sponsor can also select awards dinner venue							
Opportunity to place an advertisement and products in gift bags	X	X	X	X	X	X	X
Logo on website (P = Prominent Display)	All pages	All pages	All pages	All pages	Sponsor Page	Sponsor Page	Sponsor Page
Link to your website	All pages	All pages	All pages	All pages	Sponsor Page	Sponsor Page	Sponsor Page
Corporate profile listed under sponsor level heading on website	X	X	X	X	X	X	X
Corporate profile listed in printed event program	X	X	X	X	X	X	X
Color ad on website with notation of specific sponsor level	600 px width	600 px width	600 px Width	600 px width	450 px width	450 px width	450 px width
Honoree congratulatory ad to run in event slide show under specific sponsor level heading	X	X	X	X	X	X	X
Honoree congratulatory ad in the event program Full: 8.50" w x 11" h Half: 8.50" w x 5.5" h Quarter: 4.25" w x 5.5" h	Full Page Color Inside Front or Inside Back Cover	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
"Special Thanks" sponsor recognition listing in event program & sponsor signage at the event	X	X	X	X	X	X	X

Add On Sponsorships	Publicity \$10,000 & 10 Tickets	Event Website \$5,000 & 5 Tickets	Flowers \$5,000 & 5 Tickets	Audio-Visual \$4,000 & 4 Tickets	Photography \$3,000 & 3 Tickets	Awards \$2,500 & 2 Tickets	Event Program \$2,000 & 2 Tickets
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## THE ROLE OF A COCKTAIL RECEPTION SPONSOR

- Option to host an honoree reception 2-4 weeks in advance of the awards event
- Has the final decision on the awards event venue, menu and format
- A company representative opens and closes the program with remarks
- A company representative delivers the keynote speech
- A company representative takes part in the honoree's induction ceremony

# SPONSORSHIP COMMITMENT FORM

Check your sponsorship(s) and provide your contact information below

## SPONSOR LEVELS

Cocktail Reception	\$25,000	<input type="checkbox"/>
Champion	15,000	<input type="checkbox"/>
Enthusiast	12,000	<input type="checkbox"/>
Benefactor	10,000	<input type="checkbox"/>
Charter	7,500	<input type="checkbox"/>
Partner	5,000	<input type="checkbox"/>
Patron:	2,500	<input type="checkbox"/>

## ADDITIONAL SPONSORSHIPS

Publicity	\$10,000	10 Tickets	<input type="checkbox"/>
Event Website	5,000	5 Tickets	<input type="checkbox"/>
Flowers	5,000	5 Tickets	<input type="checkbox"/>
Audio-Visual	4,000	4 Tickets	<input type="checkbox"/>
Photography	3,000	3 Tickets	<input type="checkbox"/>
Awards	2,500	2 Tickets	<input type="checkbox"/>
Event Program	2,000	2 Tickets	<input type="checkbox"/>

*If you are interested in Hosting the Honoree Reception, which takes place several weeks prior to the TWIN Awards Program, kindly contact Jennifer Vriens at 908-355-1995 x114*

### NEW this year!

Any previous sponsor that brings in a new sponsor will receive an additional half table (5 tickets) to the Awards Event.

**Name**

**Title**

**Company**

**Address**

**City**

**State**

**Zip Code**

**Email**

**Phone**

Once we know your commitment level, we will email you an invoice and instructions.

**Total \$**

**THANK YOU FOR YOUR SUPPORT OF OUR 2019 YWCA TWIN AWARDS!**