

Tribute to
WOMEN
INDUSTRY eliminating racism
empowering women
ywca
TM

Women Empowering Women



2021 YWCA VIRTUAL TWIN AWARDS

Thursday, May 13, 2021

7-8 PM

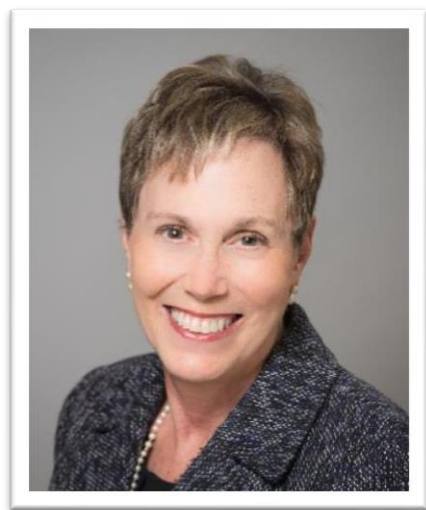
**SPONSORSHIP
PROSPECTUS**

LETTER FROM *the*
Chair, Board of Directors and the Chief Executive Officer *of the*
YWCA Union County

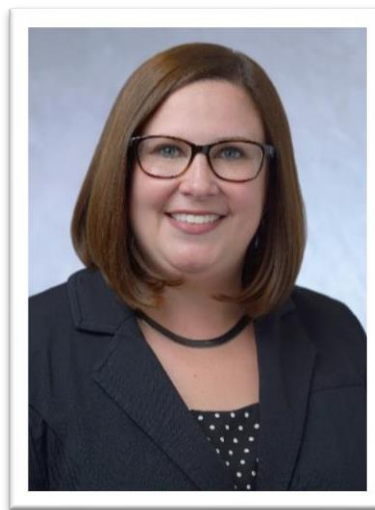
Thank you for considering a sponsorship of the annual TWIN awards! This prestigious celebration of empowerment and recognition salutes the achievements of businesswomen who have made significant contributions to their companies and acknowledges the organizations that supported their advancement.

TWIN helps advance the mission of the YWCA as it strives to empower women – economically, personally, professionally, and in all sectors of their lives. The TWIN awards celebration not only showcases the sponsoring companies for their leadership in this area, but also provides core funding for YWCA women’s empowerment initiatives.

We invite you to join us in this wonderful program that continues to inspire and lead us all into the future!



Janice Lilien
CEO
YWCA Union County



Tina Earley
Board President
YWCA Union County

**WHY
NOMINATE
YOUR
OUTSTANDING
WOMEN
EMPLOYEES
for a TWIN
AWARD?**



ABOUT *the* Tribute to Women in Industry (TWIN) Awards

TWIN is a national and international awards program of the YWCA. TWIN of Mid Jersey has honored women in the northern and central areas of New Jersey for 42 years.

TWIN's mission is to:

- **Honor women who have excelled in their fields** and made significant contributions to industry in executive, managerial and professional roles, and to
- **Salute corporations whose policies and practices encourage high achievement by women** and who promote equal advancement opportunities for women of diverse backgrounds.

To the honoree, the TWIN Award provides recognition for her outstanding contributions to her company.

To her co-workers, the TWIN Award provides motivation and elicits pride.

To the sponsoring company, the TWIN Award offers a public forum for recognition of their diversity initiatives and progressive personnel policies.

Join us and become a part of this movement that empowers women!



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

- EVENT HOST.....\$40,000**
- MASTER OF CEREMONIES.....\$25,000**
- CHAMPION.....\$15,000**
- ENTHUSIAST.....\$12,000**
- BENEFACTOR.....\$10,000**
- CHARTER.....\$7,500**
- PARTNER.....\$5,000**
- PATRON.....\$2,500**

ADDITIONAL SPONSORSHIP LEVELS

Sponsors may choose to add onto their sponsorship with these special sponsorships. Sponsors receive one ticket per \$1,000 value.

Publicity	\$10,000	10 Tickets
Event Website	\$5,000	5 Tickets
Production	\$4,000	4 Tickets
Awards	\$2,500	2 Tickets
Event Program	\$2,000	2 Tickets

SPONSORSHIP BENEFITS

Sponsorship Opportunities	Event Host \$40,000	Master of Ceremonies \$25,000	Champion \$15,000	Enthusiast \$12,000	Benefactor \$10,000	Charter \$7,500	Partner \$5,000	Patron \$2,500
Honorees	12	8	7	6	4	3	2	1
Tickets	80	50	35	30	20	15	10	5
A customized sponsorship opportunity! We will work with you to ensure your company has a leading presence for the event.	X							
Opportunity to place an advertisement and products in gift bags	X	X	X	X	X	X	X	X
Logo on website (P=Prominent Display)	P-All Pages	All pages	All pages	All pages	All pages	Sponsor Page	Sponsor Page	Sponsor Page
Link to your website	P-All pages	All pages	All pages	All pages	All pages	Sponsor Page	Sponsor Page	Sponsor Page
Corporate profile listed under sponsor level heading on website	X	X	X	X	X	X	X	X
Corporate profile listed in online event program	X	X	X	X	X	X	X	X
Color ad on website with notation of specific sponsor level	600px width	600px width	600px width	600px Width	600px width	450px width	450px width	450px width
Honoree congratulatory ad to run in event slide show under specific sponsor level heading	X	X	X	X	X	X	X	X
Honoree congratulatory ad in the online event program Full: 8.50" w x 11" h Half: 8.50" w x 5.5" h Quarter: 4.25" w x 5.5" h	Full Page Color Back Cover	Full Page Color Inside Front or Inside Back Cover	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
"Special Thanks" sponsor recognition listing in online event program	Individual Sign with Premier Placement	X	X	X	X	X	X	X

Add On Sponsorships	Publicity \$10,000 & 10 Tickets	Event Website \$5,000 & 5 Tickets	Production \$4,000 & 4 Tickets	Awards \$2,500 & 2 Tickets	Event Program \$2,000 & 2 Tickets
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THE ROLE OF A TWIN AWARDS EVENT HOST SPONSOR:

- A company representative opens and closes the program with remarks
- A company representative delivers the keynote speech
- A company representative takes part in the honoree's induction ceremony

SPONSORSHIP COMMITMENT FORM

Check your sponsorship(s) and provide your contact information below

SPONSOR LEVELS

Event Host	\$40,000	<input type="checkbox"/>
Master of Ceremonies	\$25,000	<input type="checkbox"/>
Champion	\$15,000	<input type="checkbox"/>
Enthusiast	\$12,000	<input type="checkbox"/>
Benefactor	\$10,000	<input type="checkbox"/>
Charter	\$7,500	<input type="checkbox"/>
Partner	\$5,000	<input type="checkbox"/>
Patron	\$2,500	<input type="checkbox"/>

ADDITIONAL SPONSORSHIPS

Publicity	\$10,000	10 Tickets	<input type="checkbox"/>
Event Website	\$5,000	5 Tickets	<input type="checkbox"/>
Production	\$4,000	4 Tickets	<input type="checkbox"/>
Awards	\$2,500	2 Tickets	<input type="checkbox"/>
Event Program	\$2,000	2 Tickets	<input type="checkbox"/>

BONUS amenity!

Any previous sponsor that brings in a new sponsor will receive an additional 5 tickets to the Awards Celebration.

Name

Title

Company

Address

City

State

Zip Code

Email

Phone

Once we know your commitment level, we will email an invoice and instructions.

Total \$

THANK YOU FOR YOUR SUPPORT OF OUR 2021 YWCA TWIN AWARDS!